



FOR IMMEDIATE RELEASE
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AFFI President & CEO Kraig R. Naasz Reelected to Key Business Advocacy Group

McLean, Va. – [American Frozen Food Institute](#) (AFFI) President and CEO Kraig R. Naasz has been reelected to a new two-year term as a Director of the [Business Institute for Political Analysis](#).

Also known as BIPAC, the Institute was founded in 1963 and is dedicated to increasing the effectiveness of America's business community in shaping public policy. BIPAC provides its more than 6,300 member businesses with the tools to keep their employees abreast of the key policy decisions impacting their livelihoods, and opportunities to get involved in the public policy process.

"The American Frozen Food Institute values its strong working relationship with BIPAC," said AFFI Chairman Dave Yanda of [Lakeside Foods, Inc.](#) "We are proud to be represented by Kraig on the board of directors of this influential business advocacy group."

Naasz was first elected to the BIPAC Board of Directors in 2005 and will be serving his fifth term.

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The American Frozen Food Institute is the national trade association promoting and representing the interests of all segments of the frozen food industry. AFFI works to foster industry development and growth, and advocates before legislative and regulatory entities on the industry's behalf. More information can be found at www.affi.org.